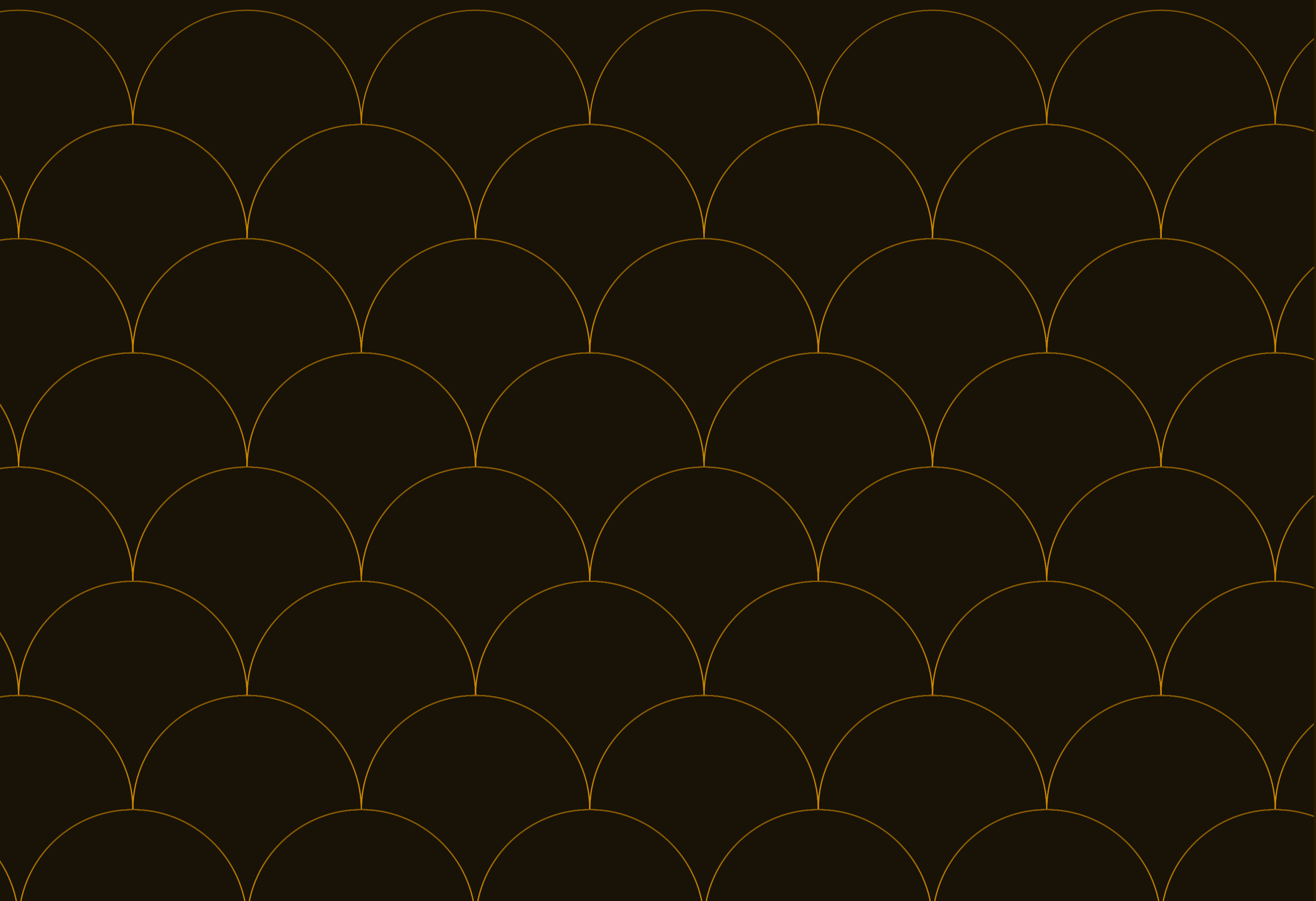




# CaviarNine Brand Guidelines

01  
Table of Content



**02-02**

CaviarNine

**09-10**

Token: FLOOP and CAVIAR

**11-13**

Colors and Typography

To unlock  
the full potential of  
Decentralised Finance

To provide users with seamless access to professional-grade innovative DeFi products

# 04 Logo 1.1

## Nine Caviars

Nine caviar eggs viewed from the top. Stacked spheres in a pyramid structure. They are stacked with a suggested 1,4,9 (although the bottom layer is not 6 fully visible that could be inferred). The arrangement is called a “square pyramidal number” or “square pyramid.” Nine visible caviars with a foundation of nine caviars





**9 Cs for 9 Caviars**

Where 9 Cs speaks CaviarNine. A lot of Cs also represents how caviars come together in a pool to run the smart calculated ecosystem.

06

## Logo 1.3

### On light background

Choose both logos and logotype according to the background. Also ensure that the corrected logo is used for chosen scale.

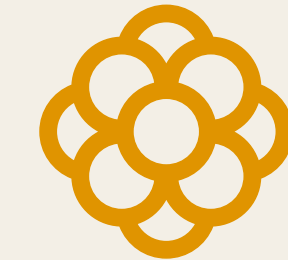


CAVIARNINE

On dark background

### On dark background

Choose both logos and logotype according to the background. Also ensure that the corrected logo is used for chosen scale.

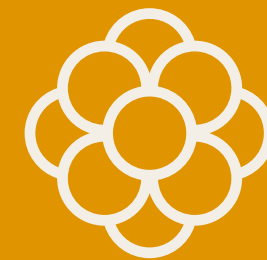


CAVIARNINE

On light background

### On solid color or image

Choose both logos and logotype according to the background. Also ensure that the corrected logo is used for chosen scale.



CAVIARNINE

On solid color background



CAVIARNINE

On image or pattern

# 07 Logo 1.4

## Choose the logo according to scale

Make sure the chosen CaviarNine's logo is the one designed for the chosen scale.



Logo - Icon size  
(40 pixel or smaller)



Logo - Medium size  
(50-100 pixel)



Logo - Big size  
(110 pixel or bigger)



Long logo - Icon size  
(40 pixel or smaller)



Long logo - Medium size  
(50-100 pixel)



Long logo - Big size  
(110 pixel or bigger)



CAVIARNINE

THE FUTURE OF DEFI

Full logo - Medium size  
(50-100 pixel)



CAVIARNINE

THE FUTURE OF DEFI

Full logo - Big size  
(110 pixel or bigger)

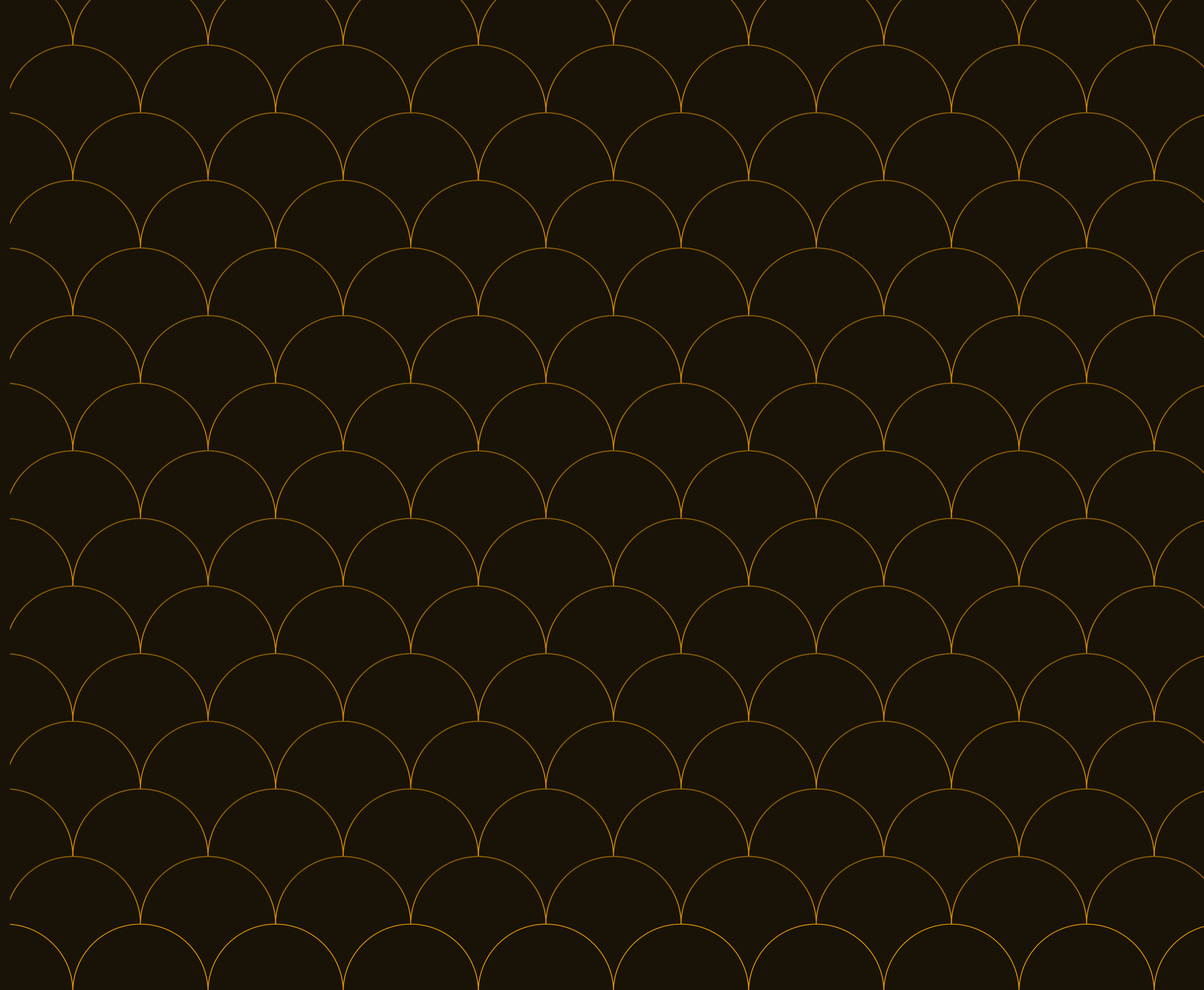


08

## Graphic Element

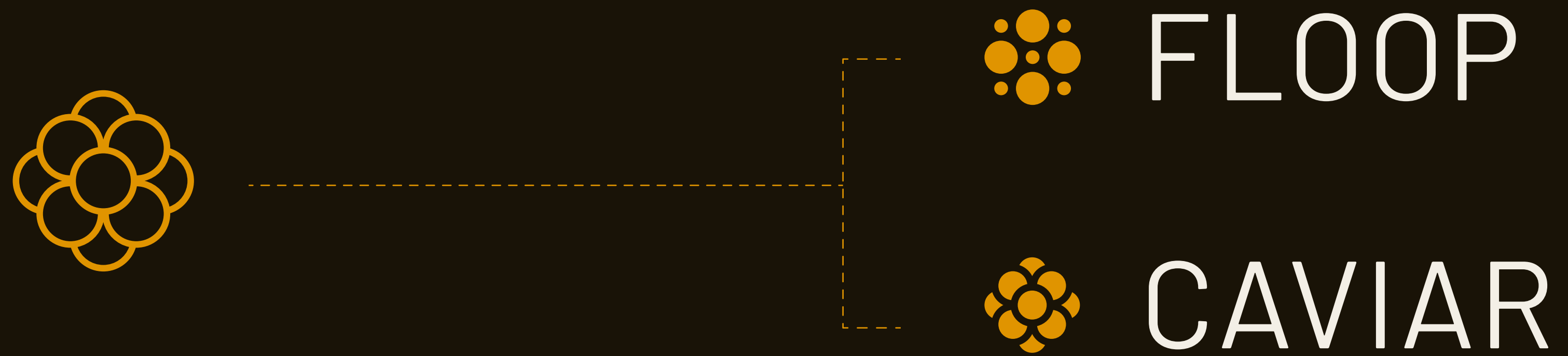
### How to use Fish Scale Pattern

Regardless of the size, the stroke of this pattern should remain ~1px depends on the visibility on each media. Refrain from outlining the strokes which will affect their thickness when enlarging or compressing the pattern's size.



**Tokens:  
FLOOP and CAVIAR**

CaviarNine consists of two tokens: FLOOP and CAVIAR. Both logos were extracted and developed upon CaviarNine's logo. FLOOP representing the simpler version of CAVIAR.



10

**Tokens:  
FLOOP and CAVIAR**

**On light background**

Only the logotypes for FLOOP and CAVIAR change when shift to light or dark background. When on light background, the type is **medium**.

**On dark background**

Only the logotypes for FLOOP and CAVIAR change when shift to light or dark background. When on dark background, the type is **regular**.



On solid color background



On image or pattern



On dark background



On light background

# 11 Colors

**Dark Brown**

#191307

**Light Brown**

#281B00

**Gold**

#E09400

**Light cream**

#F3EFE6

**Grey**

#9C978D

## 12 Typography: Headings

### Barlow on dark background

On **dark** background, we use the lighter Barlow fonts for headings such as **regular** and **semibold**.

a A

### Barlow on light background

On **light** background, we use the darker Barlow fonts for headings such as **medium** and **bold**.

A a

13

Typography:  
Body

**Inter on dark background**

On **dark** background, we use the lighter Inter fonts for body text such as **regular** and **semibold**.

The image shows two large characters, a lowercase 'a' and an uppercase 'A', rendered in a light yellow color. They are set against a dark, almost black background. The 'a' is a lowercase sans-serif style with a rounded bottom and a small tail. The 'A' is a tall, narrow uppercase sans-serif style with a wide base and a pointed top.

**Inter on light background**

On **light** background, we use the darker Inter fonts for body text such as **medium** and **bold**.

The image shows two large characters, an uppercase 'A' and a lowercase 'a', rendered in a dark yellow color. They are set against a light yellow background. The 'A' is a tall, narrow uppercase sans-serif style with a wide base and a pointed top. The 'a' is a lowercase sans-serif style with a rounded bottom and a small tail.

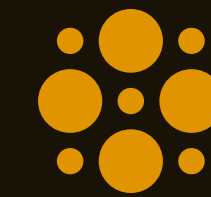


# CAVIARNINE

THE FUTURE OF DEFI



CAVIAR



FLOOP

